

**EUROPEAN INTEGRATION OFFICE  
GOVERNMENT OF SERBIA**



# **EUROPEAN ORIENTATION OF SERBIAN CITIZENS TRENDS**

**Results of public opinion poll  
(May 2009)**

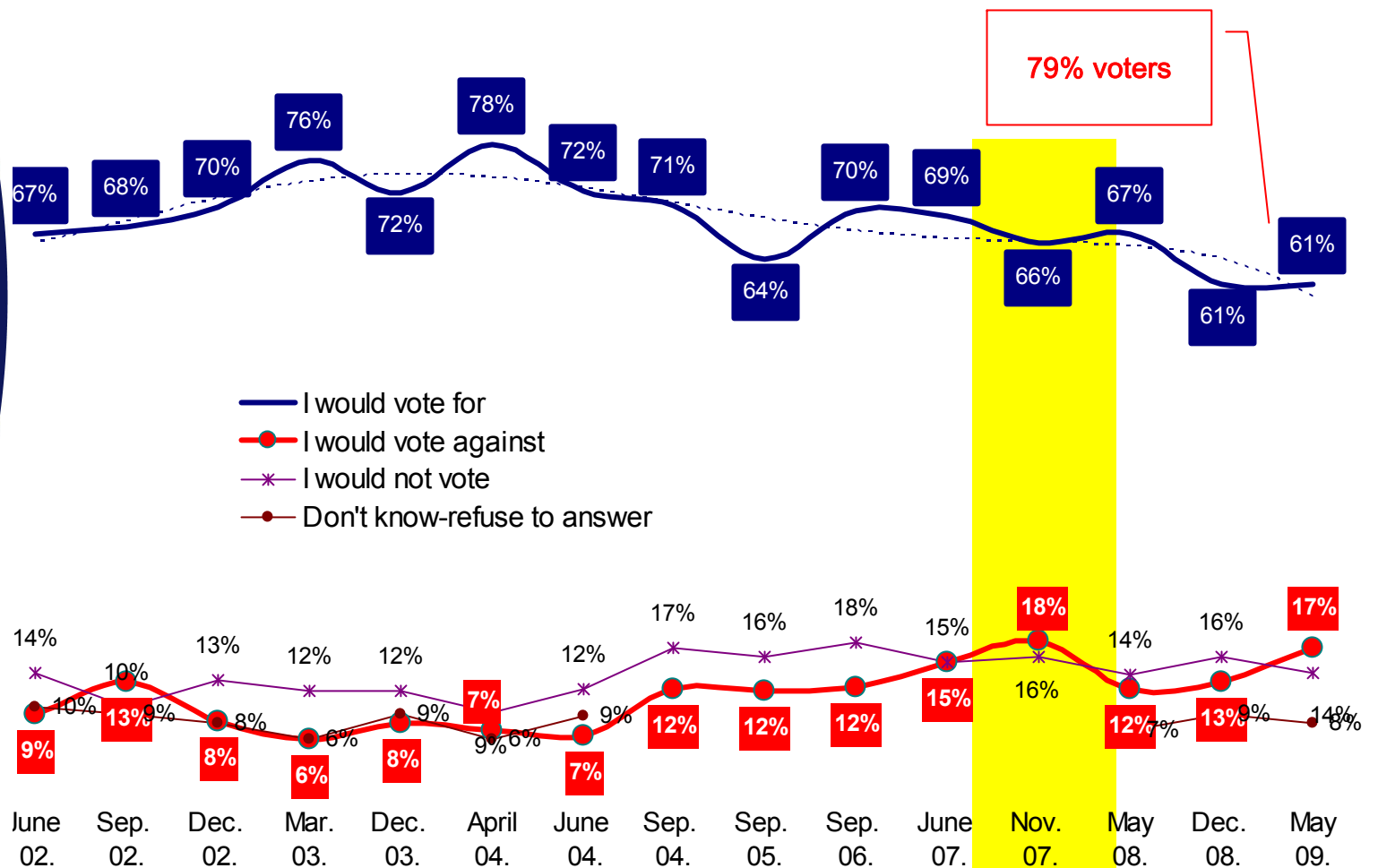


# Methodology

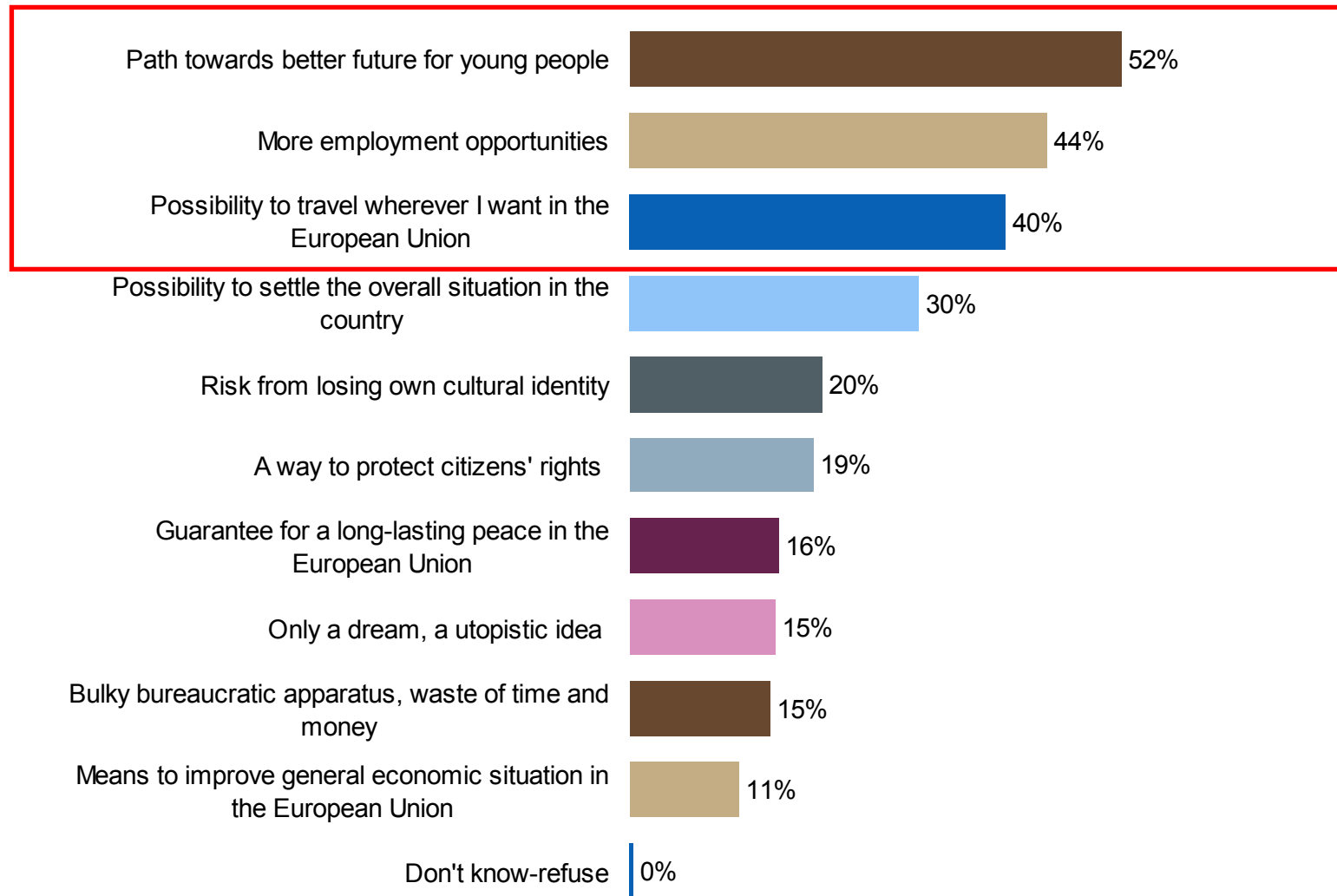
Realisation	Field research carried out from 18–24 May 2009
Sample frame	Population of Serbia (without Kosovo) 18+
Sample size	1023 persons
Sample type	Three-phase, random, representative, stratified sample
Sampling error	$\pm 3.31\%$ for cases with 50% incidence ( <i>margin of error</i> )

# Referendum question

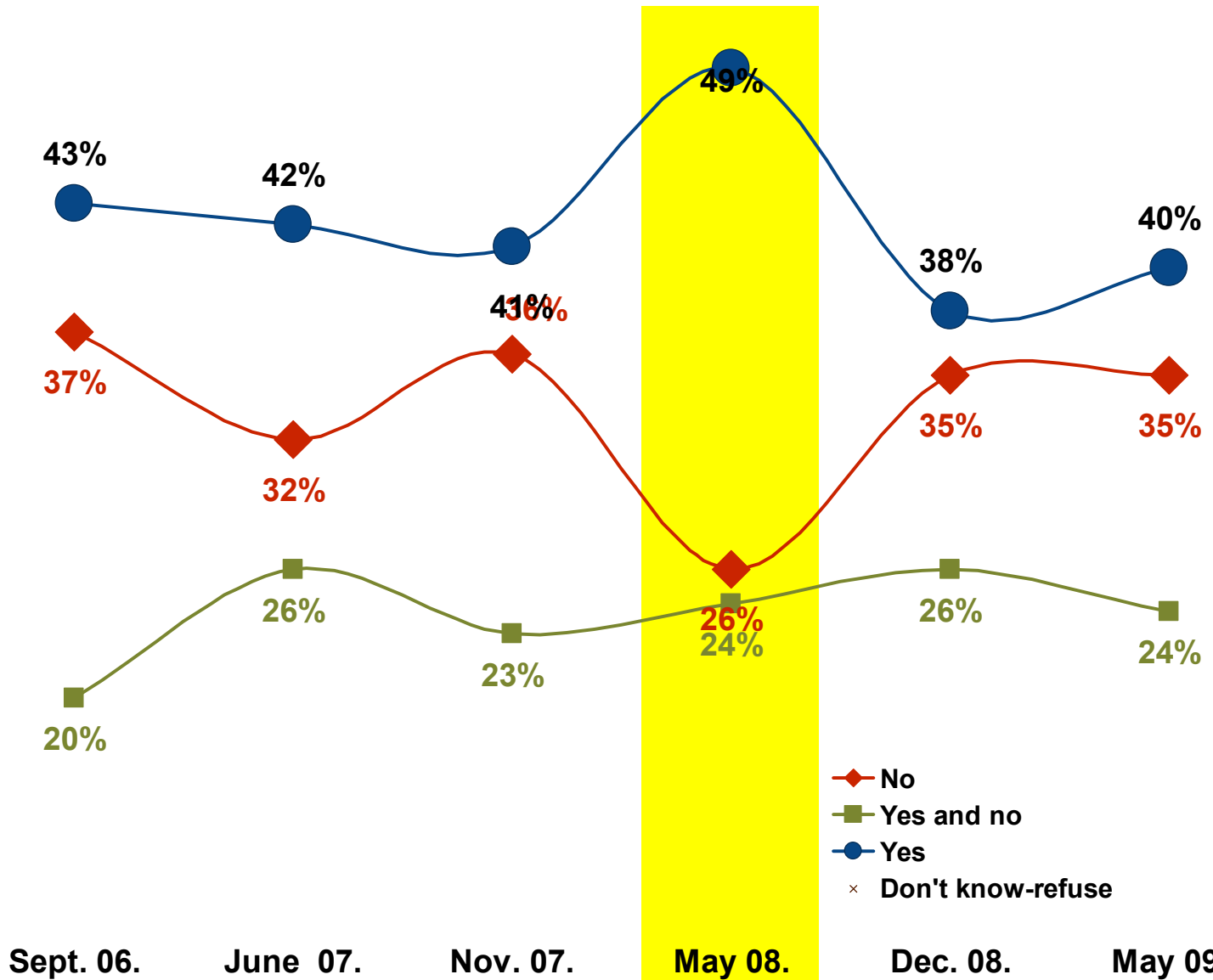
If there was a referendum tomorrow on  
 “Whether you support our country’s integration in the European  
 Union” - how would You vote?



# Which of these statements would best illustrate what European Union means for you personally?



# Do you personally feel like a European?

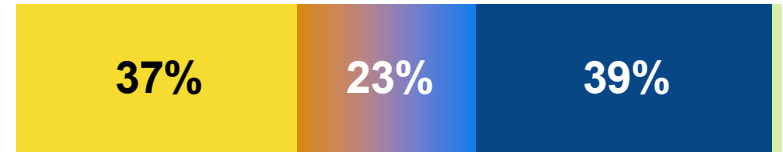


# To what extent are you personally prepared for the purpose of EU accession to:

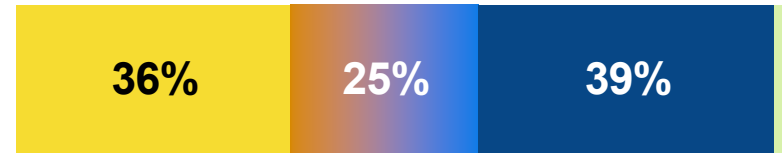
■ I am not prepared  
■ I am prepared

■ I'm neither prepared or unprepared  
■ Don't know-refuse

To change current working habits (working hours, annual leave, benefits)



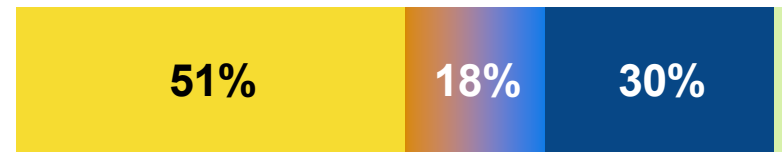
To change current living habits



To resume a lower living standard (for another period)

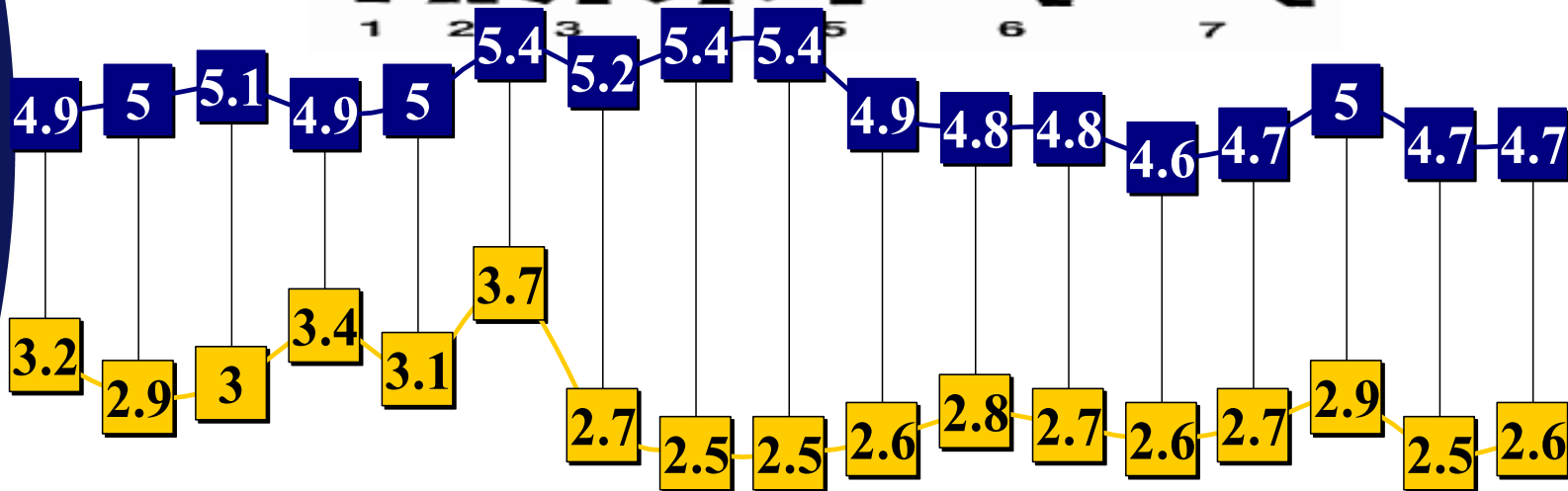


To additional education, vocational training or specialisation



# What is our country's current pace of accession to the European Union and the desired pace?

Average pace on scale from 1 to 7



— Average pace — Desired pace

May 02. June 02. July 02. Sep. 02. Dec. 02. Mar. 03. Dec. 03. Apr. 04. June 04. Sep. 04. Sep. 05. Sep. 06. June 07. Nov. 07. May 08. Dec. 08. May 09.

# What is our country's current pace towards the European Union and the desired pace?

Average pace on scale from 1 to 7

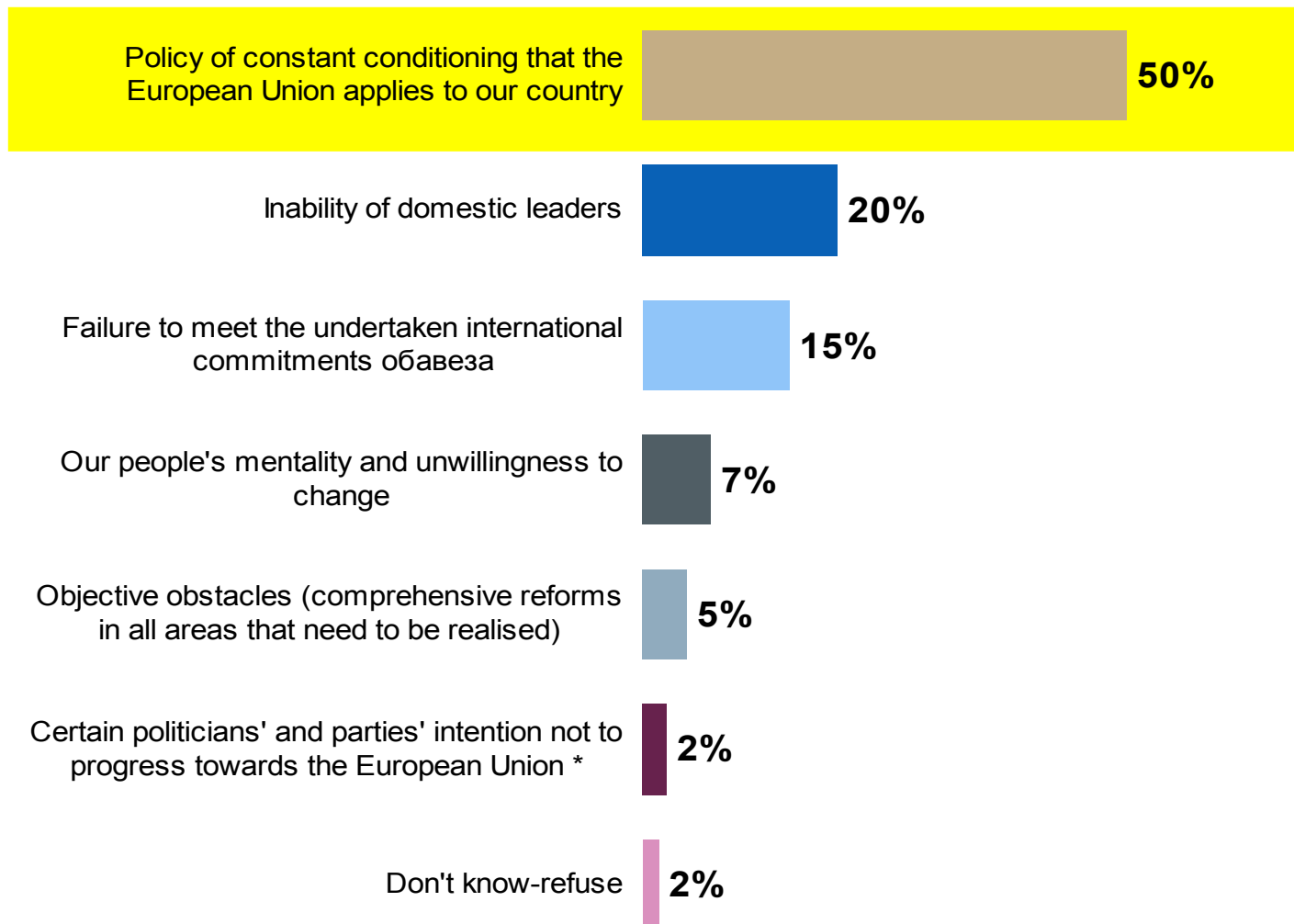


Average estimate of current pace of Serbia towards the EU (2.5)

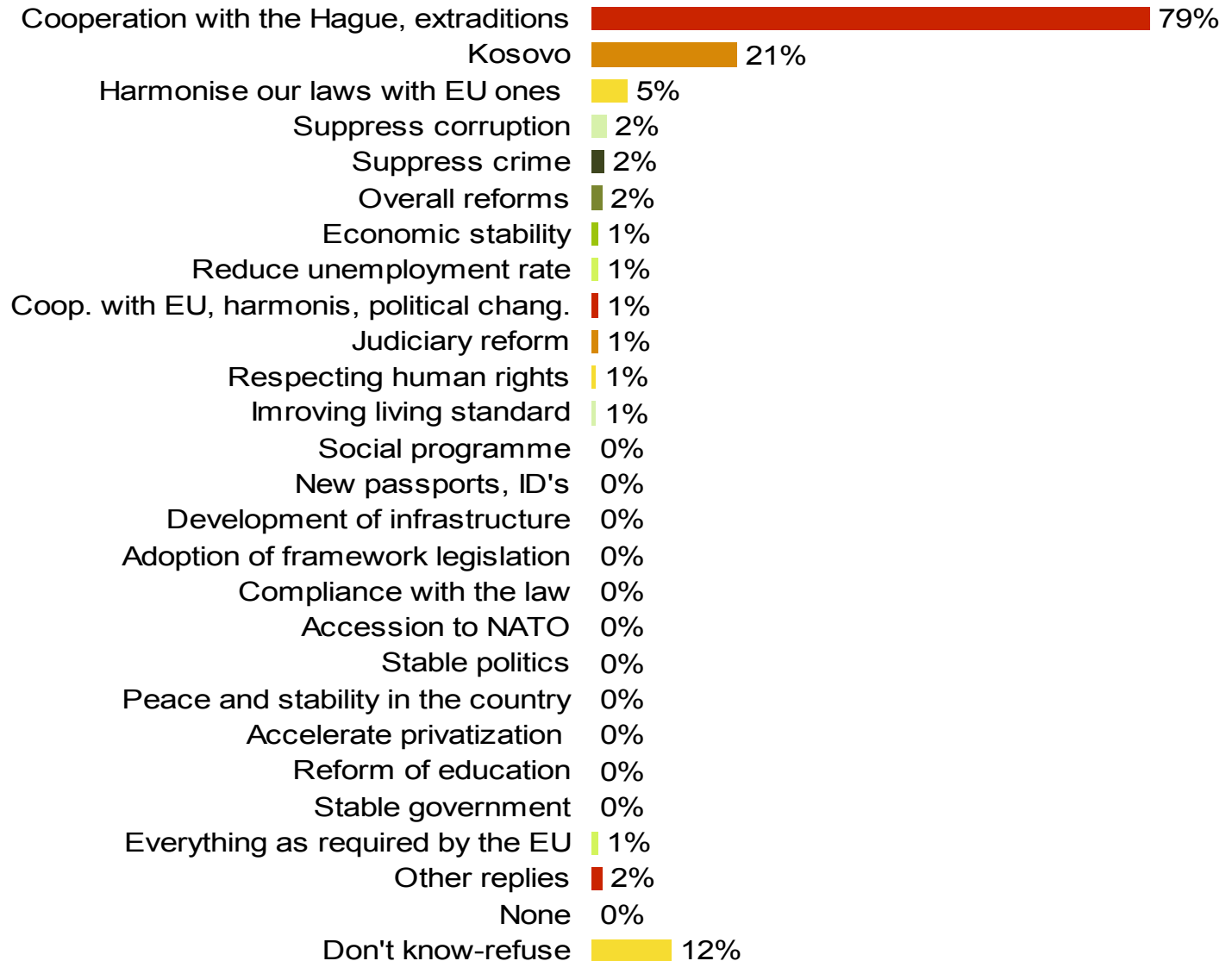
Average estimate of desired pace of Serbia towards the EU (4.7)

Average estimate of desired pace of Serbia towards the EU – young population from 18 to 29 years (5.2)

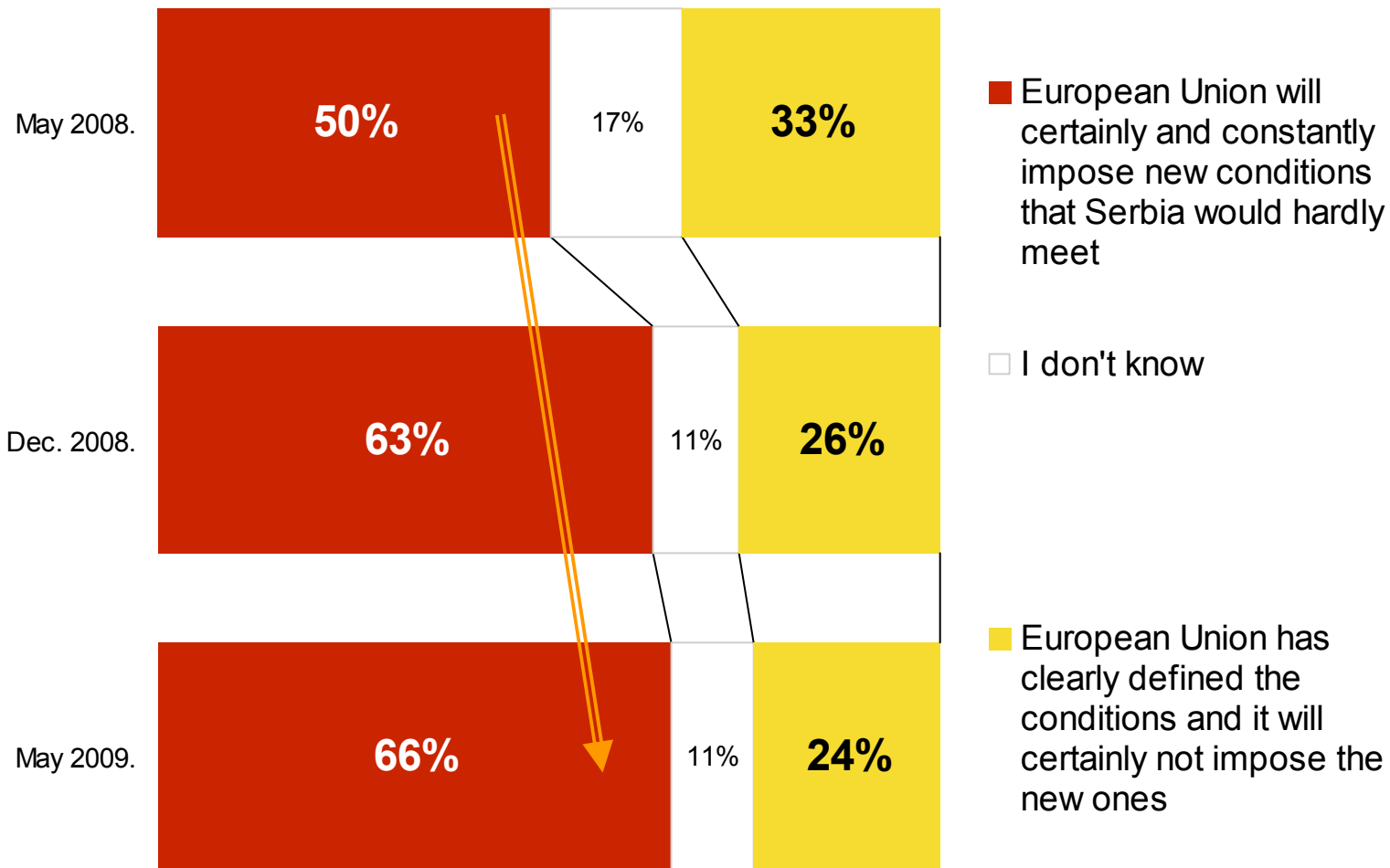
# What do you consider the main reason for slowing/hampering our country's accession to the European Union?



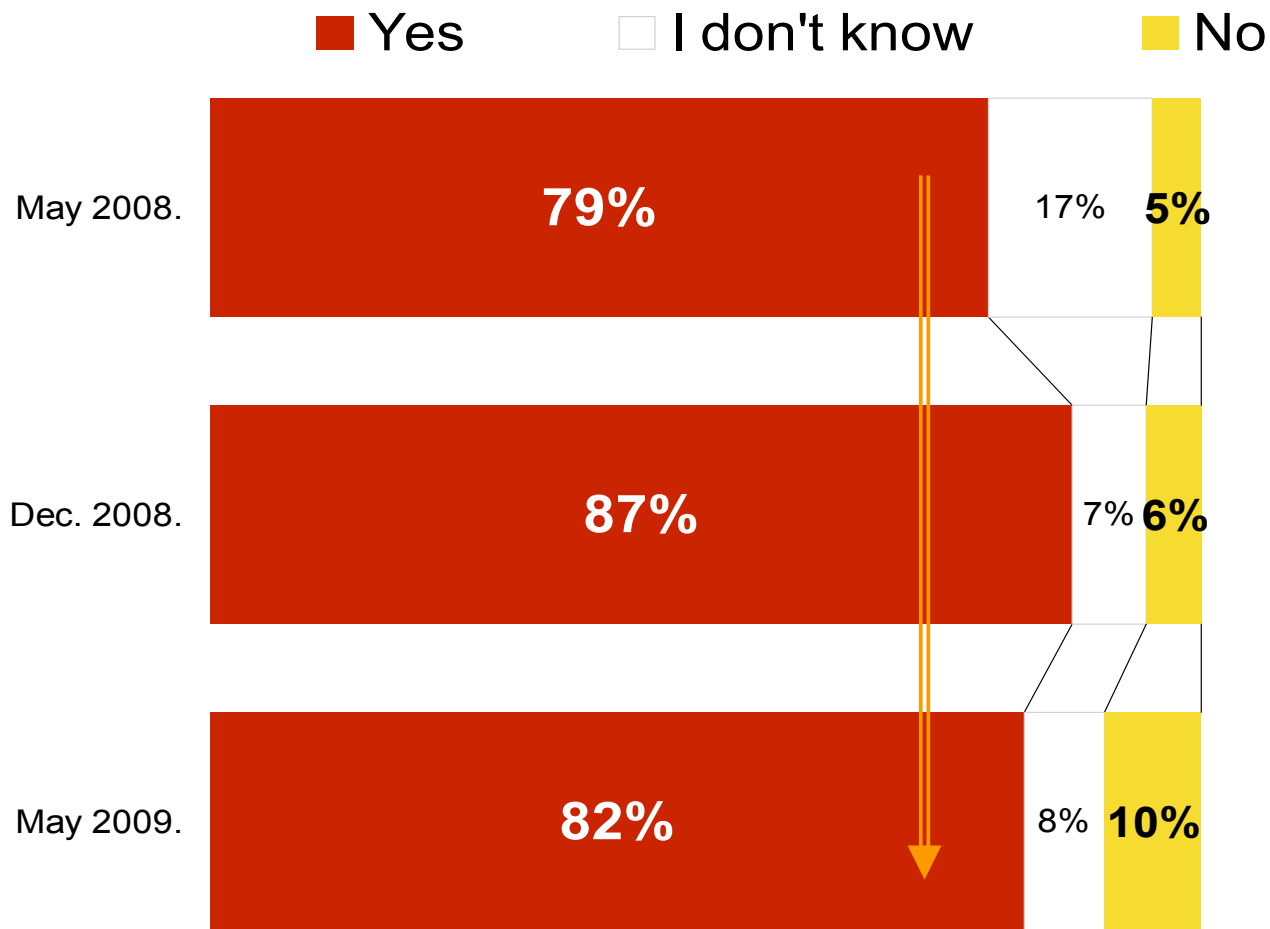
# There was a lot of word about the conditions imposed on Serbia by the European Union in order for the former to finally become a candidate country for EU membership. Can you enlist some of the conditions?



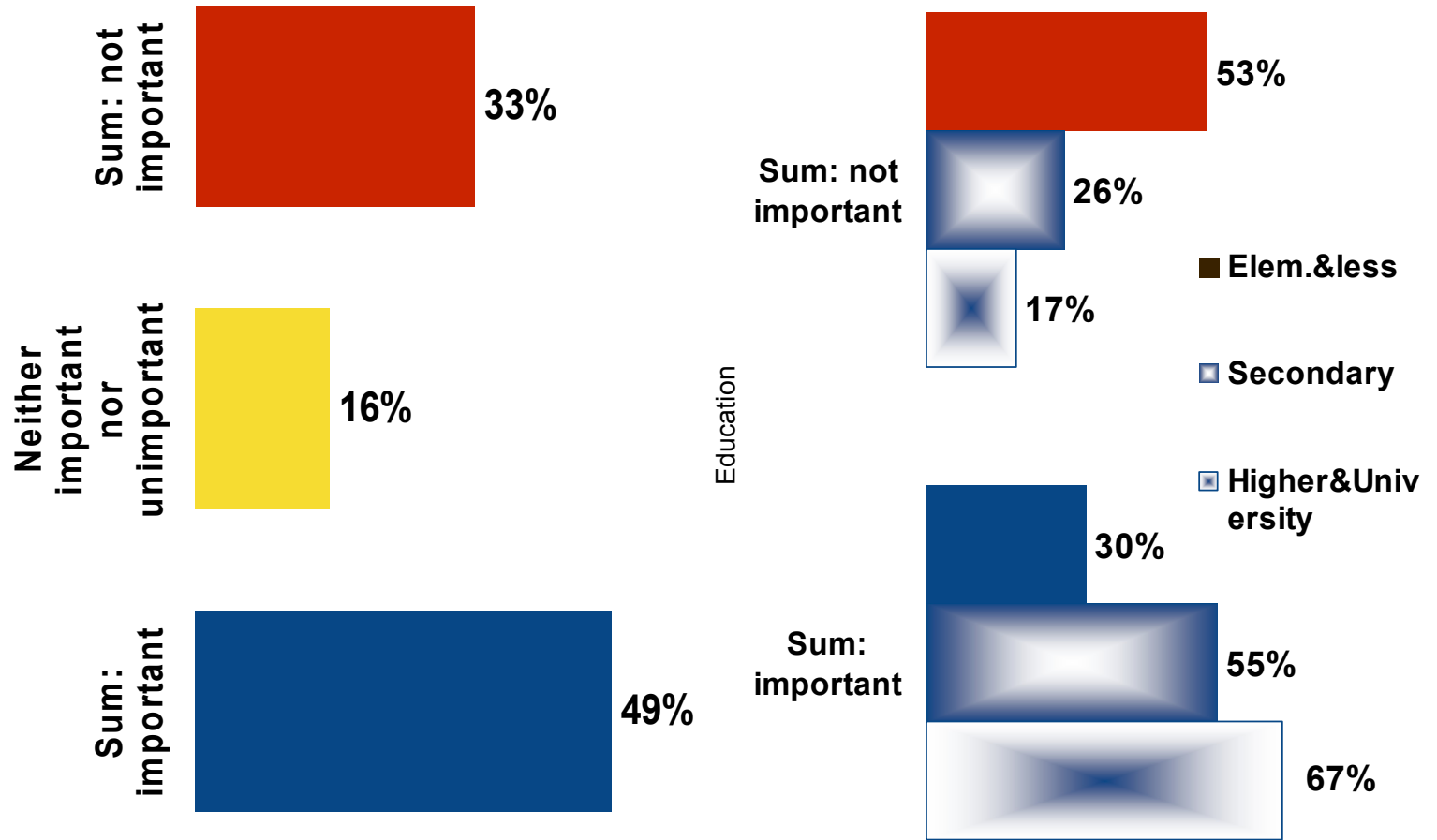
# Some people deem that the EU will constantly impose new conditions that Serbia would hardly meet. What is your opinion thereupon?



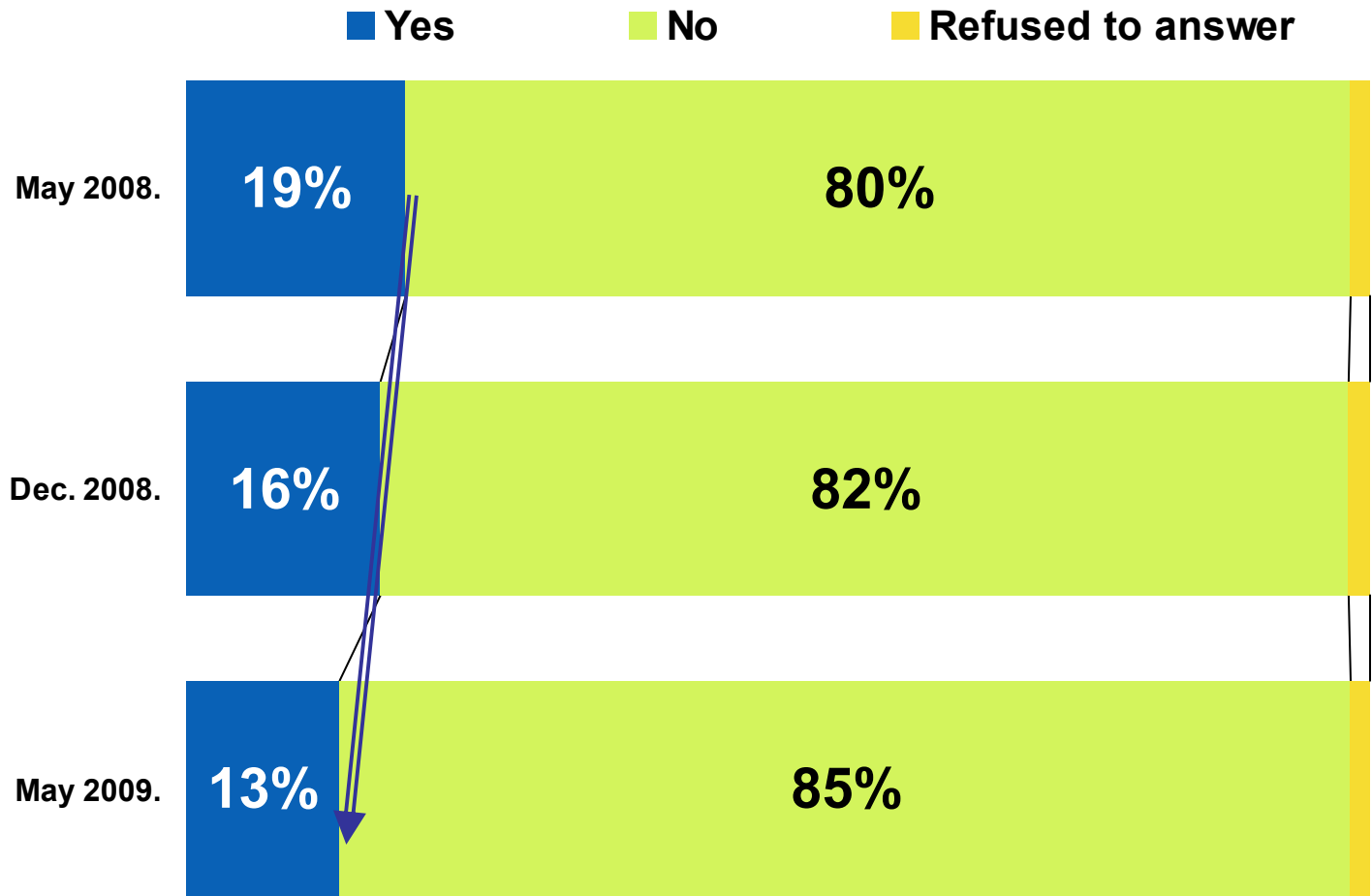
# Do you think that the obtaining of white Schengen list i.e. the right to travel without visa to the European Union is significant for Serbia?



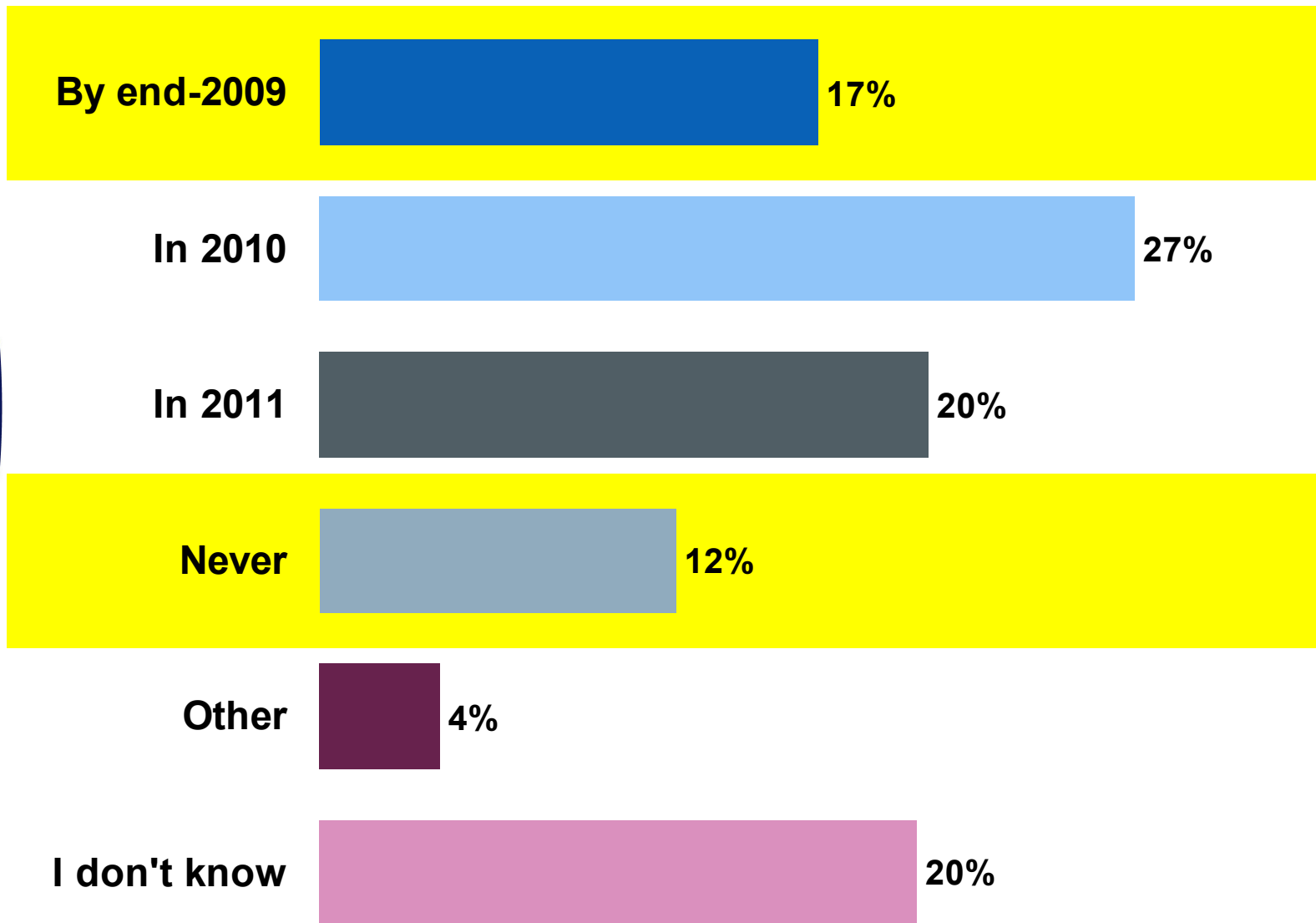
# Is it important for you personally?



# Have you travelled to a country where visa was required in the previous year?



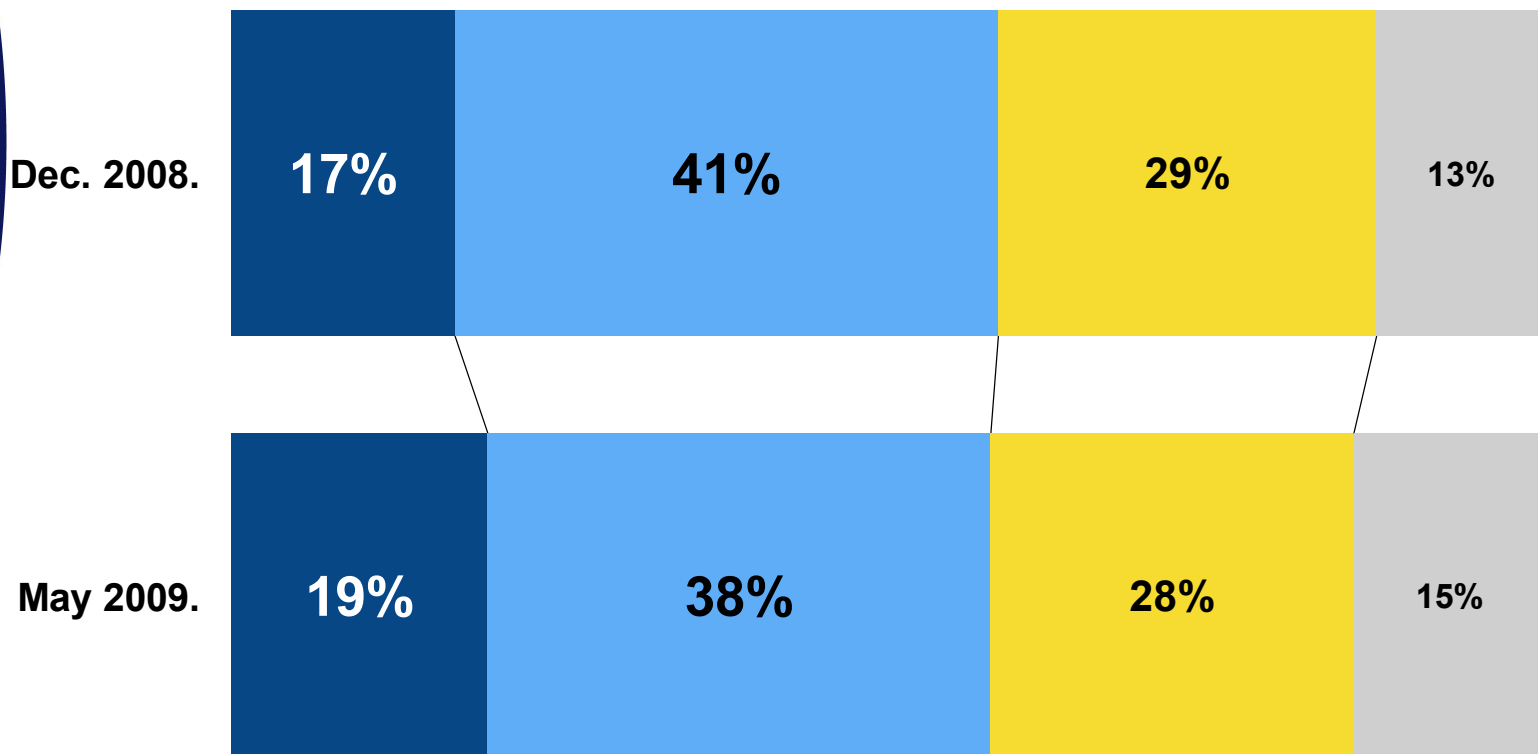
# When do you expect Serbia to get on the white Schengen list?



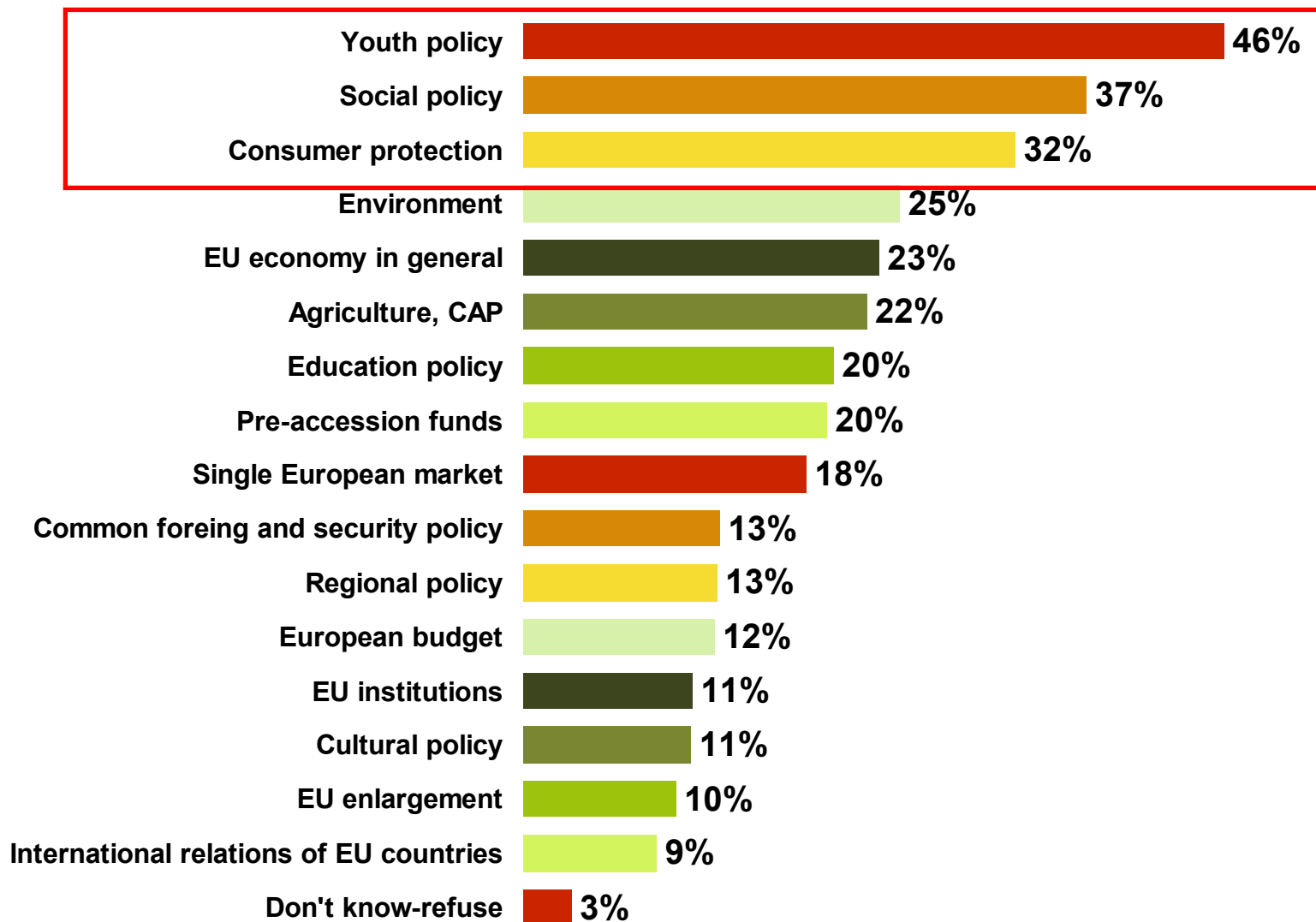
# Do you think that the implementation of Stabilisation and Association Agreement will contribute to better life of Serbia's citizens?



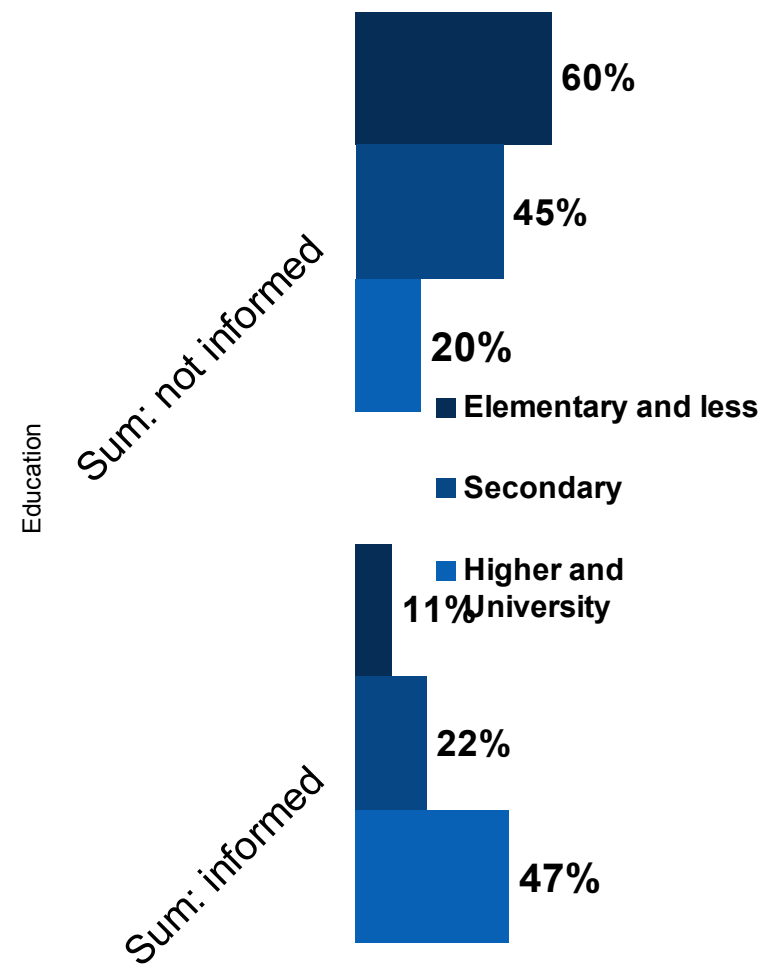
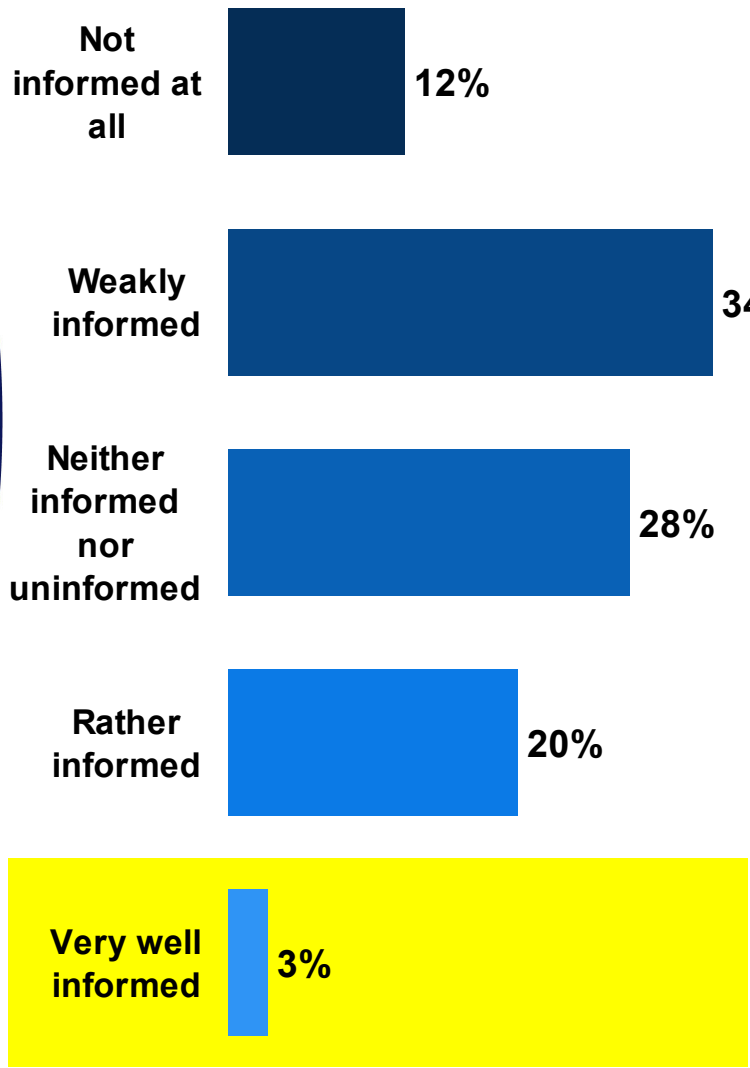
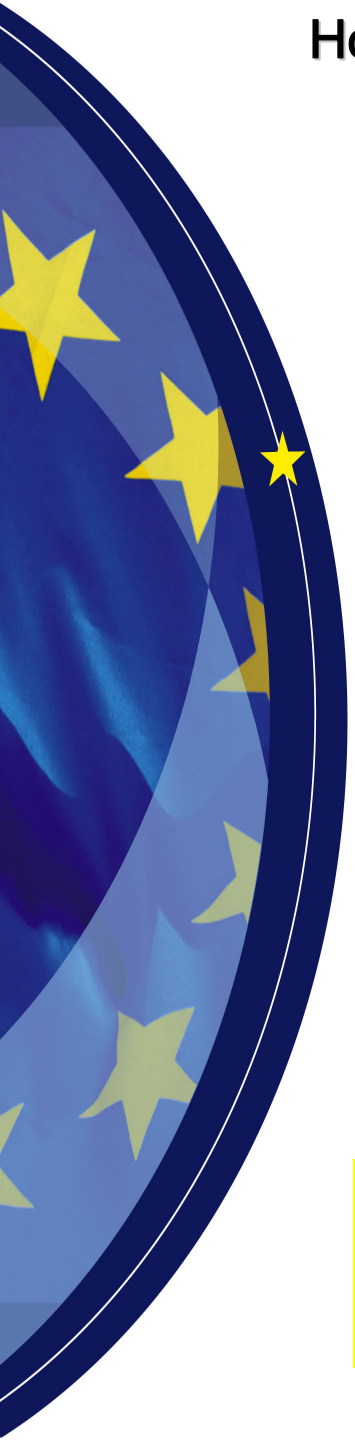
- Yes, significantly
- Yes, but not very much
- No, it will not influence citizens' life
- I don't know



# What EU-related topics would you like to be better informed on?



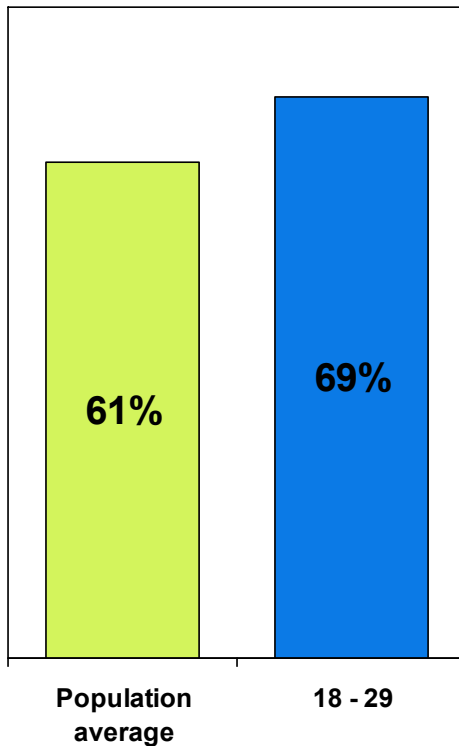
# How well are you informed on our country's EU association process?



Young people, compared to population average, have more positive attitude towards the EU: in a referendum, they would vote FOR the EU accession to a significantly higher degree and they expect personal benefit from EU accession to a larger extent



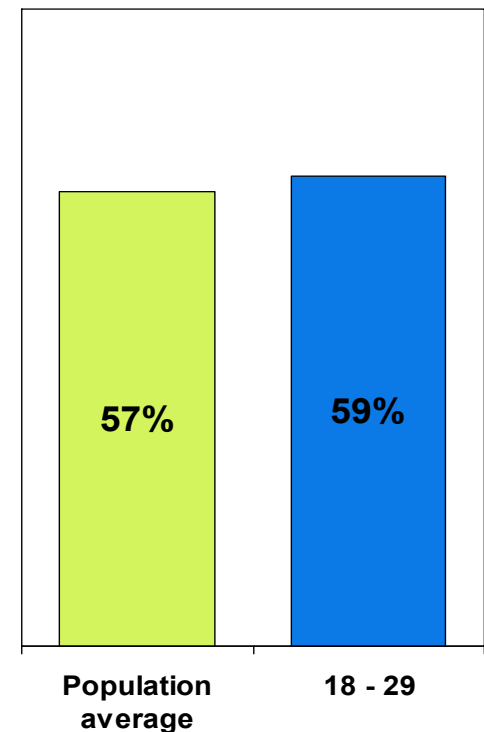
**% to vote FOR the EU accession in referendum**



**% expecting personal benefit from EU accession**



**% expecting general benefit from EU accession**





# Thank you for your attention



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